

Notice of Allowability	Application No.	Applicant(s)	
	09/975,799	FUJIWARA ET AL	
	Examiner George Davis	Art Unit 2129	

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address--

All claims being allowable, PROSECUTION ON THE MERITS IS (OR REMAINS) CLOSED in this application. If not included herewith (or previously mailed), a Notice of Allowance (PTOL-85) or other appropriate communication will be mailed in due course. **THIS NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RIGHTS.** This application is subject to withdrawal from issue at the initiative of the Office or upon petition by the applicant. See 37 CFR 1.313 and MPEP 1308.

1. This communication is responsive to 11/11/05.
2. The allowed claim(s) is/are 1-12 and 19-21 renumbered as claims 1-15.
3. Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
 - a) All b) Some* c) None of the:
 1. Certified copies of the priority documents have been received.
 2. Certified copies of the priority documents have been received in Application No. _____.
 3. Copies of the certified copies of the priority documents have been received in this national stage application from the International Bureau (PCT Rule 17.2(a)).

* Certified copies not received: _____.

Applicant has THREE MONTHS FROM THE "MAILING DATE" of this communication to file a reply complying with the requirements noted below. Failure to timely comply will result in ABANDONMENT of this application.
THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.

4. A SUBSTITUTE OATH OR DECLARATION must be submitted. Note the attached EXAMINER'S AMENDMENT or NOTICE OF INFORMAL PATENT APPLICATION (PTO-152) which gives reason(s) why the oath or declaration is deficient.
5. CORRECTED DRAWINGS (as "replacement sheets") must be submitted.
 - (a) including changes required by the Notice of Draftsperson's Patent Drawing Review (PTO-948) attached
 - 1) hereto or 2) to Paper No./Mail Date _____.
 - (b) including changes required by the attached Examiner's Amendment / Comment or in the Office action of Paper No./Mail Date _____.

Identifying indicia such as the application number (see 37 CFR 1.84(c)) should be written on the drawings in the front (not the back) of each sheet. Replacement sheet(s) should be labeled as such in the header according to 37 CFR 1.121(d).
6. DEPOSIT OF and/or INFORMATION about the deposit of BIOLOGICAL MATERIAL must be submitted. Note the attached Examiner's comment regarding REQUIREMENT FOR THE DEPOSIT OF BIOLOGICAL MATERIAL.

Attachment(s)

1. Notice of References Cited (PTO-892)
2. Notice of Draftperson's Patent Drawing Review (PTO-948)
3. Information Disclosure Statements (PTO-1449 or PTO/SB/08),
Paper No./Mail Date _____
4. Examiner's Comment Regarding Requirement for Deposit
of Biological Material
5. Notice of Informal Patent Application (PTO-152)
6. Interview Summary (PTO-413),
Paper No./Mail Date _____.
7. Examiner's Amendment/Comment
8. Examiner's Statement of Reasons for Allowance
9. Other _____.

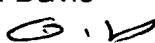


GEORGE B. DAVIS
PRIMARY EXAMINER

Examiner's Statement of Reasons for Allowance

The following is an examiner's statement of reasons for allowance: The prior art, Fort et al, U.S. Pat. No. 6,549,939 teaches a tagged language to be used in the calendar entry, and an agent works based on a user profile (see col. 2, lines 10-15). The claimed invention teaches a liner expression of a sum of terms which are each a product of a numerical data denoting each user's independent preferences and the expected value can be expressed as a ratio of a maximum response rate and a minimum response rate. Therefore, the prior art fails to teach or suggest a liner expression of a sum of terms which are each a product of a numerical data denoting each user's independent preferences and the expected value can be expressed as a ratio of a maximum response rate and a minimum response rate. The claimed invention is statutory because the selection of contents (as shown in claim 1) are perform by a server (see abstract) and computing of specific expected value (as shown in claim 1) is performed by information processing system. The tangible result is that the expected value can be a ratio of a maximum response rate and a minimum response rate (see claim 1, last two lines).

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

G. Davis

January 22, 2006



GEORGE B. DAVIS
PRIMARY EXAMINER